Price List Showing Total Purchase Price of All Unsold Lots

SECTION 22.

Lot 3........	21.50 acres @ $100.00,	$2150.00;	½ 10.75 acres,	$1075.00
Lot 7——	21.53 acres @ 85.00,	1830.05;	½ 10.76 acres,	915.03
Lot 8........	21.37 acres @ 85.00,	1816.45;	½ 10.68 acres,	908.23
Lot 9........	18.06 acres @ 85.00,	1535.10;	½ 9.03 acres,	767.55
Lot 10........	18.47 acres @ 85.00,	1569.95;	½ 9.23 acres,	784.98
Lot 11........	18.47 acres @ 85.00,	1569.95;	½ 9.23 acres,	784.98
Lot 12........	18.47 acres @ 85.00,	1569.95;	½ 9.23 acres,	784.98
Lot 18........	19.95 acres @ 100.00,	1995.00;	½ 9.997½ "	997.75
Lot 19........	19.95 acres @ 100.00,	1995.00;	½ 9.997½ "	997.75
Lot 21........	19.95 acres @ 85.00,	1695.75;	½ 9.97½ "	847.88
Lot 22........	19.95 acres @ 85.00,	1695.75;	½ 9.97½ "	847.88
Lot 23........	19.95 acres @ 85.00,	1695.75;	½ 9.97½ "	847.88
Lot 24........	18.06 acres @ 85.00,	1535.10;	½ 9.03 acres,	767.55
Lot 25........	19.07 acres @ 85.00,	1620.95;	½ 9.53 acres,	810.47
Lot 26........	20. acres @ 85.00,	1700.00;	½ 10. acres,	850.00
Lot 27........	20. acres @ 85.00,	1700.00;	½ 10. acres,	850.00
Lot 29........	20.00 acres @ 100.00,	2000.00;	½ 10.00 acres,	1000.00
Lot 30........	20.00 acres @ 100.00,	2000.00;	½ 10.00 acres,	1000.00
Lot 31........	20.00 acres @ 100.00,	2000.00;	½ 10.00 acres,	1000.00

SECTION 23.

Lot 6....W ½	10.57 acres @ $85.00,	$898.45;		
Lot 15........ W	10.00 acres @ 85.00,	850.00;		
Lot 18....W ½	10.07½ " @ 85.00,	856.37;		
Lot 20....E ½	10.05½ " @ 85.00,	854.67;		
Lot 21....E ½	10.01 acres @ 85.00,	850.85;		
Lot 25..............	19.07 acres @ 85.00,	1620.95;	½ 9.53 acres,	$810.47
Lot 26..............	20. acres @ 85.00,	1700.00;	½ 10. acres,	850.00
Lot 27..............	20. acres @ 85.00,	1700.00;	½ 10. acres,	850.00

SECTION 26.

Lot 2............	20. acres @ $65.00,	$1300.00;	½ 10.00 acres,	$650.00
Lot 3............	20. acres @ 65.00,	1300.00;	½ 10.00 acres,	650.00
Lot 4............	19.87 acres @ 65.00,	1291.55;	½ 9.93 acres,	645.78
Lot 5............	19.87 acres @ 65.00,	1291.55;	½ 9.93 acres,	645.78
Lot 6............	20. acres @ 65.00,	1300.00;	½ 10.00 acres,	650.00
Lot 7..W ½	10. acres @ 75.00,	750.00;		
Lot 12............	19.87 acres @ 75.00,	1490.25;	½ 9.93 acres,	745.13
Lot 20............	19.87 acres @ 85.00,	1688.95;	½ 9.93 acres,	844.48
Lot 27..W ½	10.03 acres @ 85.00,	852.55;		
Lot 29....E ½	10.03½ " @ 85.00,	852.97;		
Lot 30............	20.27 acres @ 85.00,	1722.95;	½ 10.13 acres,	861.48
Lot 31............	20.33 acres @ 85.00,	1728.05;	½ 10.16 acres,	864.03

SECTION 27.

Lot 1....S ½	10.00 acres @ $50.00,	$ 500.00;		
Lot 2............	20. acres @ 70.00,	1400.00;	½ 10. acres,	$700.00
Lot 3............	20. acres @ 70.00,	1400.00;	½ 10. acres,	700.00
Lot 6............	20. acres @ 75.00,	1500.00;	½ 10. acres,	750.00
Lot 9............	18.82 acres @ 72.50,	1364.45;	½ 9.41 acres,	682.23
Lot 10............	20. acres @ 72.50,	1450.00;	½ 10. acres,	725.00
Lot 11............	20. acres @ 70.00,	1400.00;	½ 10. acres,	700.00
Lot 13............	20. acres @ 75.00,	1500.00;	½ 10. acres,	750.00
Lot 14..W ½	10.00 acres @ 75.00,	750.00;		
Lot 18............	20.18 acres @ 75.00,	1513.50;	½ 10.09 acres,	756.75
Lot 19............	20.13 acres @ 73.00,	1469.50;	½ 10.06½ "	734.75
Lot 20............	20.43 acres @ 74.00,	1511.83;	½ 10.21½ "	755.92
Lot 22............	20.69 acres @ 74.00,	1531.06;	½ 10.34½ "	765.53
Lot 23............	20.81 acres @ 70.00,	1456.70;	½ 10.41½ "	728.35
Lot 24............	19.62 acres @ 70.00,	1373.40;	½ 9.81 acres,	686.70
Lot 25............	18.04 acres @ 70.00,	1262.80;	½ 9.02 acres,	631.40
Lot 26............	19.42 acres @ 75.00,	1456.50;	½ 9.71 acres,	728.25
Lot 29............	19.65 acres @ 75.00,	1473.75;	½ 9.82 acres,	736.88
Lot 31............	19.80 acres @ 75.00,	1485.00;	½ 9.90 acres,	742.50
Lot 32....N ½	9.87 acres @ 75.00,	740.25;		

SECTION 28.

Lot 1..W ½	9.89 acres @ $72.50,	$ 717.02;		
Lot 2............	19.83 acres @ 75.00,	1487.25;	½ 9.91 acres,	$743.63
Lot 3....E ½	9.43 acres @ 75.00,	707.25;		
Lot 11............	20.36 acres @ 75.00,	1527.00;	½ 10.18 acres,	763.50
Lot 13............	19.29 acres @ 70.00,	1350.30;	½ 9.64½ "	675.15
Lot 14............	20.16 acres @ 73.00,	1471.68;	½ 10.08 acres,	735.84
Lot 15............	20.10 acres @ 75.00,	1507.50;	½ 10.05 acres,	753.75
Lot 16..W ½	9.99 acres @ 74.00,	739.26;		
Lot 17............	20.89 acres @ 74.00,	1545.86;	½ 10.44½ "	772.93
Lot 18............	20.91 acres @ 74.00,	1547.34;	½ 10.45½ "	773.67
Lot 19............	20.85 acres @ 75.00,	1563.75;	½ 10.42½ "	781.88
Lot 20............	20.05 acres @ 75.00,	1503.75;	½ 10.02 acres,	751.88
Lot 21............	19.99 acres @ 70.00,	1399.30;	½ 9.99 acres,	699.65
Lot 22............	20.67 acres @ 72.50,	1498.58;	½ 10.33 acres,	749.29
Lot 23............	20.61 acres @ 74.00,	1525.14;	½ 10.30 acres,	762.57
Lot 24............	20.59 acres @ 75.00,	1544.25;	½ 10.29 acres,	772.13
Lot 25............	20.00 acres @ 74.00,	1480.00;	½ 10.00 acres,	740.00
Lot 26............	19.87 acres @ 72.50,	1440.57;	½ 9.93 acres,	720.28
Lot 27............	19.78 acres @ 72.50,	1434.05;	½ 9.89 acres,	717.03
Lot 28............	19.21 acres @ 75.00,	1440.75;	½ 9.60 acres,	720.38
Lot 29............	19.13 acres @ 74.00,	1415.62;	½ 9.56 acres,	707.81
Lot 30............	19.53 acres @ 73.00,	1425.69;	½ 9.76 acres,	712.85
Lot 31............	19.45 acres @ 72.00,	1400.40;	½ 9.72 acres,	700.20
Lot 32............	19.25 acres @ 70.00,	1347.50;	½ 9.62 acres,	673.75

SECTION 32.

Lot 1........................	20.00 acres @ $50.00,	$1000.00
Lot 2........................	20.00 acres @ 50.00,	1000.00
Lot 3........................	20.00 acres @ 50.00,	1000.00
Lot 4........................	19.58 acres @ 50.00,	979.00
Lot 5........................	19.58 acres @ 50.00,	979.00
Lot 6........................	20.00 acres @ 48.00,	960.00
Lot 7........................	20.00 acres @ 50.00,	1000.00
Lot 8........................	20.00 acres @ 50.00,	1000.00
Lot 10........................	40.13 acres @ 40.00,	1605.20
Lot 11........................	20.16 acres @ 45.00,	907.20
Lot 12........................	19.80 acres @ 47.50,	940.50
Lot 13........................	19.86 acres @ 50.00,	993.00
Lot 14........................	20.35 acres @ 50.00,	1017.50
Lot 15........................	20.41 acres @ 50.00,	1020.50
Lot 16........................	20.48 acres @ 50.00,	1024.00
Lot 17........................	20.00 acres @ 48.00,	960.00
Lot 18........................	20.56 acres @ 48.00,	986.88
Lot 19........................	15.23 acres @ 45.00,	685.35
Lot 20........................	15.95 acres @ 50.00,	797.50
Lot 21........................	13.37 acres @ 50.00,	668.50
Lot 23........................	39.79 acres @ 40.00,	1591.60
Lot 25........................	40.08 acres @ 40.00,	1603.20
Lot 27........................	40.08 acres @ 40.00,	1603.20
Lot 29........................	39.77 acres @ 45.00,	1789.65
Lot 30........................	26.04 acres @ 45.00,	1171.80
Lot 31........................	24.49 acres @ 45.00,	1102.05
Lot 32........................	25.33 acres @ 45.00,	1139.85

SECTION 33.

Lot 1........................	39.96 acres @ $50.00,	$1998.00
Lot 2........................	40.59 acres @ 50.00,	2029.50

Terms of Sale

On all lands, the first payment required is $150 cash for 10 acres, the balance $15.00 per month. For 20 acres, $300 cash on first payment and the balance $30.00 per month. No interest is charged on deferred payments and the Company pays all the taxes on the land until maturity of Contract.

If you die before your Contract is paid out, your heirs may continue the payments on the land, or if they desire, they may terminate the Contract, and in that event receive a deed for whatever portion of the land you have paid for. If your total payments are one-third of the total purchase price, your heirs receive a deed to any one-third they may choose. No matter how much or how little you have paid, in the event of your death, your widow or your children will receive a clear deed for whatever amount of land you may have paid for, and they can pick out the part they want. Under no circumstances can you lose any part of your money through death. You are safeguarded in every way.

When You Buy Arbuckle Almond Lands

You Buy Satisfaction as well as Value

Read What a Recent Purchaser Says

(Copy)

Sacramento, Calif., May 31, 1912.

SUPERIOR CALIFORNIA FRUIT LAND COMPANY,
1026 8th Street, Sacramento, California.

Gentlemen: After a hunt for a suitable 40-acre piece of land, extending over a period of five months' time, and covering both sides of the Sacramento Valley from San Francisco to Chico, and Orland to San Francisco via Davis, we have this day MADE OUR CHOICE AT ARBUCKLE, WHERE WE WERE BEST SUITED, AND WHERE WE BELIEVE THAT WE HAVE GOT THE BEST VALUE FOR OUR MONEY.

The splendid ALMOND ORCHARDS and VINEYARDS of various ages on YOUR SUBDIVISIONS, MUST CONVINCE ANYBODY, even the most skeptical, that this land is EXCELLENTLY ADAPTED TO ALMOND ORCHARDS AND VINEYARDS. We also saw many other kinds of fruit trees doing very well indeed. THE GREAT DEPTH OF SOIL, AND ITS REMARKABLE ABILITY TO BRING UP THE MOISTURE WITH PROPER CULTIVATION, IS DOWNRIGHT ASTONISHING.

Yours very truly,
TONNES BERTINSEN,
OLUF BERTINSEN.

SATISFIED PURCHASERS ARE OUR BEST ADVERTISERS. WE WANT YOU—WE ARE INTERESTED IN YOUR WELFARE—ARE YOU?

In 1915

The Panama Canal and the World's Fair at San Francisco will bring Millions of People and Foreign Capital to California and the Sacramento Valley as Home Seekers and Investors.

No More Land is Being Made

and with an Increase of Capital and Population all Land Values Must Increase Greatly.

If You Buy Arbuckle Almond Lands

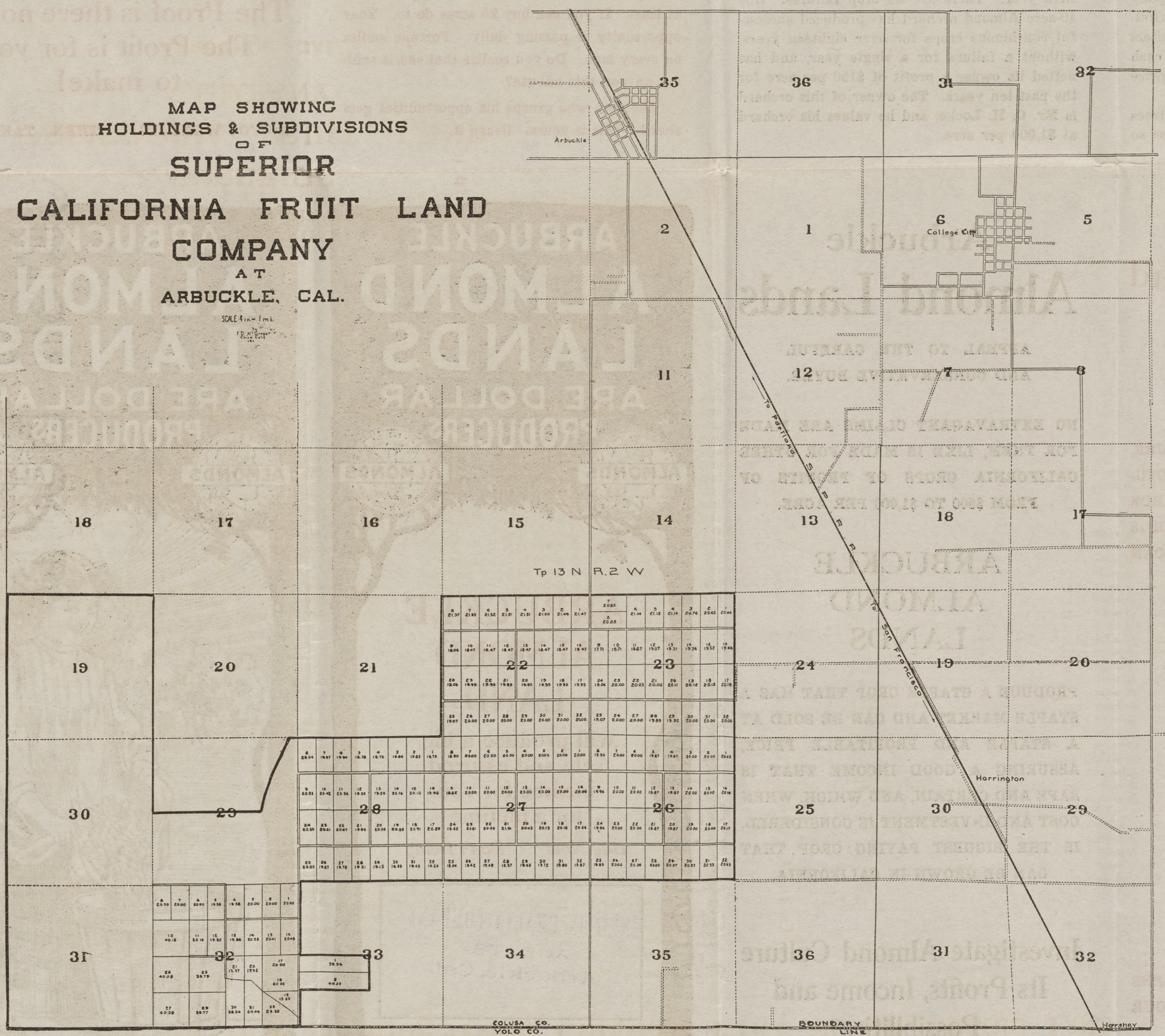
you are laying a safe foundation for an income and a sure

Increase in the Value of Your Investment

MAP SHOWING HOLDINGS & SUBDIVISIONS OF

SUPERIOR CALIFORNIA FRUIT LAND COMPANY

AT ARBUCKLE, CAL.



MAP SHOWING SUBDIVISIONS OF

SUPERIOR CALIFORNIA FRUIT LAND COMPANY

ARBUCKLE, CAL.

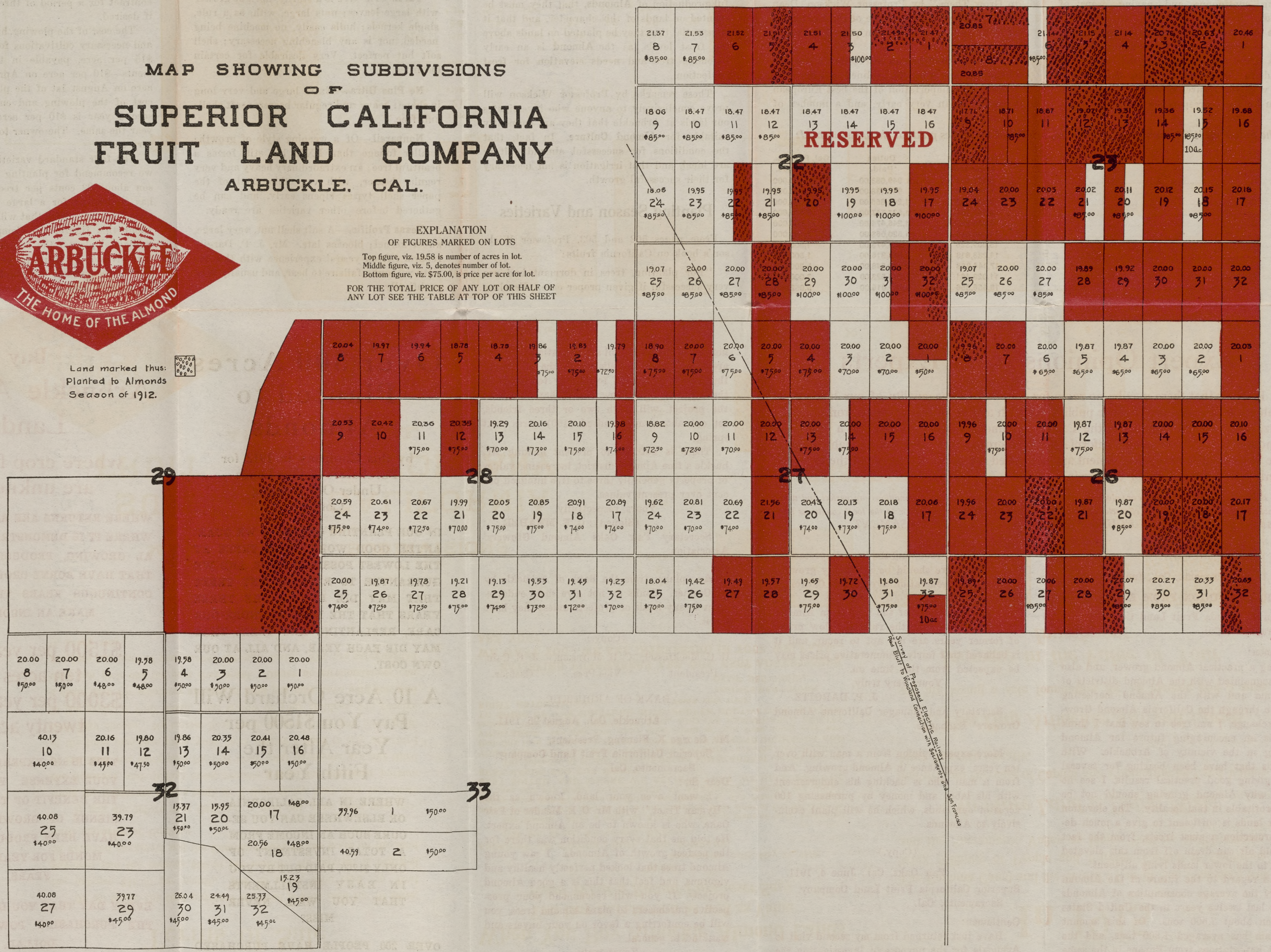
ARBUCKLE
THE HOME OF THE ALMOND

EXPLANATION
OF FIGURES MARKED ON LOTS

Top figure, viz. 19.58 is number of acres in lot.
Middle figure, viz. 5, denotes number of lot.
Bottom figure, viz. $75.00, is price per acre for lot.

FOR THE TOTAL PRICE OF ANY LOT OR HALF OF ANY LOT SEE THE TABLE AT TOP OF THIS SHEET

Land marked thus: Planted to Almonds Season of 1912.



Almond Lands in the Sacramento Valley

THE lands offered by this Company, as shown on the map on the reverse side of this folder, are especially adapted to the growth and culture of **Almonds.** It is the desire of this Company to see every settler on its lands plant **Almonds,** and the Company stands ready to lend every assistance possible to all settlers, to the end that they may be successful in their efforts, as we have been convinced that our lands are especially adapted to the growth of this paying crop, and that our settlers will reap the largest and surest returns when they go into the business of **Almond Growing.**

Our soil is a rich, loose, warm soil, and perfectly drained. The elevation insures freedom from frost and excellent air drainage, thereby insuring continuous and paying crops of **Almonds.**

The Almond Industry is growing in magnitude each year, as will be shown by the figures given below, showing the imports of Almonds in the United States for the past ten years, with the figures of the California production for the corresponding years.

California is the only State in the Union that produces **Almonds,** or where they can be grown at all. The figures given below serve to show the increased importation of **Almonds,** and also that the California production is remaining stationary, the very large crop of 1910, when over 8,000,000 pounds were produced, was twice the normal crop of **Almonds** in this State, and did not occur by reason of increased planting, but by reason of exceptionally favorable conditions over the entire State. The California **Almond** growers are losing $2,000,000 per year in duties alone paid on imported **Almonds,** by reason of their not being able to supply the demand for this delicious nut. The average import duty is about 8 cents per pound.

Quoting from "California Fruits and How to Grow Them," by Professor Wickson, Dean of the College of Agriculture of the University of California at Berkeley, on page 502 Professor Wickson says:

"The **Almond** has an interesting history in California, but it can be outlined in a few sentences. The importation of the best European varieties began very early, and a number of them had been planted in 1853. They proved irregular bearers, though the trees grew thriftily and in some cases showed fruit very soon after planting. The barren **Almond** trees were largely grafted into prunes or made into firewood, and the conclusion was reached that to secure regularity and abundance in fruiting, locations for **Almond** orchards **must be sought with the utmost care, and that the secret of success lay in the location."**

The following is the number of pounds imported and the duties paid for the years named:

Year.	No. Pounds Imported.	Duties Paid.	Cal. Produc., Pounds.
1900	6,317,633	$ 949,083.00	5,480,000
1901	5,140,232	946,138.00	3,120,000
1902	9,868,982	1,240,866.00	6,540,000
1903	8,142,164	1,337,717.00	6,400,000
1904	9,838,852	1,246,474.00	1,600,000
1905	11,745,081	1,520,063.00	1,150,000
1906	15,009,326	1,825,475.00	1,800,000
1907	14,233,613	2,833,816.00	1,500,000
1908	17,144,968	2,410,648.00	5,800,000
1909	11,029,421	1,852,523.00	3,000,000
1910	18,556,356	2,969,016.00	8,052,605

Quoting further, Professor Wickson says, on page 502:

"The **Almond** prefers a loose, light, warm soil, and heavy, poorly drained soils should be avoided. Though they need moisture enough to make a good, thrifty growth, they will produce crops on soils too light or dry to grow satisfactory peaches, apricots, nectarines, cherries or similar pulpy fruit. The **Almond** is, however, a very deep-rooting tree, and may succeed by reaching deeply for moisture rather than by denying itself, as some think."

He also goes on to state that for the successful production of **Almonds,** that they must be planted on lands of this character, and that it is essential that they be planted on lands above the frost levels, as the **Almond** is an early blooming tree and needs elevation for frost protection.

These remarks by Professor Wickson will prove conclusively to anyone who investigates our lands at Arbuckle that they are eminently suitable for **Almond Culture**. In fact, that the conditions for successful almond culture are ideal, and that irrigation is not necessary for their successful growth.

Planting Season and Varieties

From pages 502 and 503, Professor Wickson's book on California fruits:

"For planting, trees in dormant bud are very successful if given proper care. Yearling trees are, on the whole, best, and usually those which have made a moderate growth instead of a very large growth are to be preferred. The **Almond** makes a comparatively large tree, and should have plenty of room—not less than 24 feet apart, and 30 feet is better."

The planting season is during February and early March.

"The cultivation of the **Almond** orchard is the same as recommended for other fruit, and as the trees are planted in naturally dry soils, the greater care in cultivation is needed to retain sufficient moisture to give good size to the nuts. With ordinary light rainfalls, good cultivation is all that is necessary."

Concerning varieties of **Almonds,** Professor Wickson says:

"**Almonds** should bear well every year, hull easily, have clean, thin, soft shells and a smooth, bright and plump kernel."

The most prominent varieties are:

I X L.—The tree is a sturdy, upright grower with large leaves; nuts large, with, as a rule, single kernels; hulls easily, no machine being needed, nor is any bleaching necessary; shell soft but perfect. Very desirable for certain localities.

Ne Plus Ultra.—Extra large and very long in shape; heavy and regular bearers; soft shell; hull free.

Nonpareil.—Of a weeping style of growth; smaller foliage than I X L, but still forms a beautiful tree; an extraordinary heavy and very regular bearer, with very thin shell of the paper shell type; ripens early, and can be gathered before other varieties are ready.

Texas Prolific.—A soft shell nut, very large, sweet kernel; blooms late. Mr. J. P. Dargitz reports fifteen years' experience with this variety without a failure to bear, and usually very prolifically.

The four varieties mentioned are the leading commercial varieties, and the ones which large experience has shown are best adapted to our lands and location. They are the heaviest bearing of the many varieties of **Almonds,** and Nature has fortunately provided ideal conditions for these varieties at Arbuckle.

In planting, experience has shown that the best results will be obtained by planting at least three of the above varieties in each orchard set out, taking alternate rows of each variety, and if the four varieties are planted even better results will be obtained, as the pollen from each variety helps to fertilize the pollen from the other variety, thereby insuring a larger percentage of nuts.

Many purchasers of our lands are not in position to leave their homes or positions to come and establish new homes on our lands, and to give the planting of **Almonds** the personal care and attention that would be necessary. In order to meet this condition this Company is prepared to plant and care for **Almond groves** for non-resident owners under contract for a period of three years, or longer if desired.

The cost of the plowing, harrowing, planting and necessary cultivations for the first year is $15 per acre, payable in two equal installments—$10 per acre on April 1st and $5 per acre on August 1st of the planting year. The cost of the plowing and cultivations for the second year is $10 per acre. For the third year the same. The owner to furnish all necessary trees.

The four standard varieties of trees which we recommend for planting will cost this season about 22 cents per tree. This Company has contracted for a large quantity of first-class trees at a price that will cost the planters about this figure, the Company giving each individual planter the benefit of the low price it receives on its entire purchase.

We recommend the planting of fifty trees to the acre, and in taking contracts, unless so specified, we will plant this number per acre. With the trees at this season's price, at fifty trees per acre, the cost of the trees will be about $11 per acre. This is cash, payable by the planter when the trees are planted. Thus it will be seen that the cost of trees, plowing, planting and cultivation for the first season will be about $26 per acre. Counting the second and third years' cultivation, the total cost of planting, care and cultivation at the end of three years will be $46 per acre. At this time the **Almonds** are fully developed and ready for the settler or purchaser to take hold of, as the fourth season the **Almonds** will bear sufficiently to justify the personal care and attention of the owner. Taking the average cost of our lands at $75 per acre, the cost of a three-year-old developed **Almond** orchard would be about $120 per acre.

Almonds will start bearing the third year of planting, and bear sufficiently that year, as a general rule, to pay for the cost of the cultivation and labor for that season. The fourth year they will pay a profit of from $25 to $50 per acre.

One four-year-old **Almond** orchard at Arbuckle in the season of 1911, owned by Mr. C. B. Morrisson, paid a net profit of $50 per acre, after deducting for labor and cultivation. The fifth year the production will be from $50 to $100 per acre, and after the fifth year the average net profit per acre will be $150 per acre and upwards.

In the **Arbuckle** district, owing to the excellent soil and climatic conditions, a steady production can always be relied upon after the fifth year. There are **no crop failures.** One 40-acre **Almond** orchard has produced successful continuous crops for over eighteen years, **without a failure for a single year, and has netted its owner a profit of $150 per acre for the past ten years. The owner of this orchard is Mr. C. H. Locke, and he values his orchard at $1,000 per acre.**

The price of **Almonds** ranges from 12 cents per pound to 20 cents per pound, depending upon the varieties and the season. The prices fixed this year by the California Almond Growers' Exchange for the four standard varieties are as follows:

Nonpareils, 18½ cents per pound; I X L, 17½ cents per pound; Ne Plus Ultra, 16½ cents per pound; Texas Prolific, 15 cents per pound.

These prices are above the general average, which, through the tireless efforts of this association, has maintained and raised the general average of prices received by the **Almond growers** throughout the State.

Taking our figures for the cost of land, trees, planting, care and cultivation for the first three years at $120 per acre, 10 acres will cost you $1,200, to be paid for in easy monthly installments within the reach of every one. After five years you can depend upon a net return of $1,500 per year from this 10 acres.

Are you making $1,500 per year net in your present line of business for this much money invested?

If you are not, you should own an Almond grove.

Ten acres of bearing Almonds in California means independence for you and a pleasant home in the most beautiful land in the world.

Twenty acres in bearing orchard means $3,000 a year net profit and an estate worth $20,000 for your children.

Have a home in California. Buy 10 acres at least. If you can buy 20 acres do so. Your opportunity is passing daily. Fortune smiles on every man. Do you realize that she is smiling on you this minute?

The man who grasps his opportunities gets ahead. This is yours. Grasp it.

Bearing Arbuckle Almond Orchards

are now paying over $150 per acre net profit yearly

AND SOME ARE VALUED AT

Over $1000.00 per Acre

ON THE SAME CLASS OF SOIL AND UNDER THE SAME CONDITIONS THAT YOU WILL HAVE.

The men who own these orchards and produce these incomes SAY THAT YOU CAN DO THE SAME THING AS THEY HAVE DONE ON OUR LANDS.

BUY NOW AND IN THREE YEARS YOU WILL HAVE THE PROOF AS WELL AS THE PROFIT.

The Proof is there now— The Profit is for you to make!

DO YOU WANT IT? THEN TAKE IT.

Expert Opinions from Experts

In order that there may be no room for doubt as to the quality of our land or its adaptability to Almond growing, we publish herewith a letter of endorsement from Mr. J. P. Dargitz, secretary and manager of the California Almond Growers' Exchange, a man who is acknowledged as the leading California Almond grower and who has brought Almond culture to its high state of development and organized the growers into one of the strongest Growers Associations now in California.

Endorsements of this character are given on MERIT ALONE and only where the conditions are perfect and where there is absolutely no question as to the character of the land, the people behind the enterprise, or to the local conditions bearing on Almond Growing. MONEY COULD NOT BUY SUCH AN ENDORSEMENT.

(Copy.)

Sacramento, Cal., June 21, 1911.

EXPERT OPINION FROM EXPERTS.

Superior California Fruit Land Company,
Sacramento, Cal.

Gentlemen:

Being a practical Almond grower, and also being acquainted with the Almond districts of California and with the Almond marketing question through the California Almond Growers' Exchange, I am free to say that I think there is an encouraging future for Almond growing in the vicinity of Arbuckle. With orchards that have been bearing for several years, giving good practical results, I see no reason why Almond growing should not be quite profitable in that locality. The elevation of your lands is sufficient to give a much desired protection against frosts, from the fact that cold air can drain off from this elevated section to the lower lands lying adjacent.

With regard to the future of the Almond industry the average consumption of Almonds for the last twelve years in the United States has been about 7,500 tons. Of this amount California has averaged 1,800 tons, and the average importations from Europe in the same time have been 5,500 tons. There is no question about a growing demand for the Almond as an article of food, and the large importations show that there should be a steadily growing market for a generation to come for California Almonds.

The organization of the California Almond Growers means that the ruinously low prices of former years are not apt to recur, and it is believed that fairly remunerative prices may be expected from this time on.

Yours very truly,
J. P. DARGITZ.

Secretary and Manager California Almond Growers' Exchange.

More expert opinion from a man with over ten years' experience in Almond growing. And from a man who is backing his endorsement with his labor and money by purchasing 100 acres of our lands, which he will plant exclusively to Almonds.

(Copy.)

Fair Oaks, Cal., June 4, 1911.

Superior California Fruit Land Company,
Sacramento, Cal.

Gentlemen:

Have just returned from my second visit to Arbuckle for the purpose of investigating the conditions pertaining to the culture of Almonds. I can see no reason why your proposition is not one of the best. Soil and climatic conditions are ideal. I am familiar with the raising of this nut, having been for nearly ten years in the business. To show that I have faith in the project, will, with two or three friends, set out about one hundred (100) acres next spring.

There is nothing to prevent making Arbuckle a fine Almond district, increasing values of property generally three to five hundred per cent over present values.

Yours respectfully,
(Signed): C. E. MEADER,

Secretary Fair Oaks Almond Growers' Association.

An opinion from the Bank of Arbuckle by its Cashier. Banks do not give their endorsement to any lands or projects unless they have merit.

(Copy.)

G. C. Meckfessel, President.	C. B. Morrison, Vice-Pres.	J. E. Cain, Cashier.

BANK OF ARBUCKLE.

Arbuckle, Cal., August 25, 1911.

Mr. George X. Fleming, President,
Superior California Fruit Land Company,
Sacramento, Cal.

Dear Sir:

I went over your land, known as the "Hyman Tract," with Mr. C. E. Meader of Fair Oaks, who is known to be an Almond expert. He told me that every condition was there for the perfect growth of Almonds. I saw young Almond trees that looked perfectly healthy and vigorous, and feel that this is a good Almond project. If you will recommend your prospective purchasers to plant Almond trees, you will be conferring a favor on your buyers and mankind in general.

Yours truly,
(Signed): J. E. CAIN,
Cashier.

Over 300 Acres Planted to Almonds

by this Company in 1912 for Purchasers of Our Lands Under Our Planting Contract

IN OUR PLANTING CONTRACT WE GUARANTEE GOOD WORK, GOOD TREES AT THE LOWEST POSSIBLE PRICE, AND WE GUARANTEE TO REPLACE ANY TREES THAT MAY DIE DURING THE THREE YEARS THAT THE LAND IS UNDER OUR CARE, REPLANTING ANY TREES THAT MAY DIE EACH YEAR, AND ALL AT OUR OWN COST.

A 10 Acre Orchard Will Pay You $1500 per Year After the Fifth Year

WHERE IN ALL CALIFORNIA OR ELSEWHERE CAN YOU SECURE SUCH AN INCOME FROM A TOTAL INVESTMENT OF ONLY $1200, PAID OUT BY YOU IN EASY INSTALLMENTS THAT YOU WILL NEVER MISS?

OVER 200 PEOPLE HAVE PURCHASED OUR LANDS AND ARE SATISFIED. YOU WILL BE THE SAME IF YOU PURCHASE.

Buy Arbuckle Almond Lands

where crop failures are unknown

WHERE RETURNS ARE SAFE AND SURE, WHERE IT IS DEMONSTRATED BY ACTUAL GROWING, PRODUCING ORCHARDS THAT HAVE BORNE CROPS FOR OVER 18 CONTINUOUS YEARS THAT YOU CAN MAKE AN INCOME OF

$1500 per year from ten acres or $3000 per year from twenty acres

THIS IS NO EXPERIMENT AT YOUR EXPENSE. YOU HAVE THE BENEFIT OF THE EXPERIENCE OF GROWERS WHO HAVE BEEN PRODUCING ALMONDS FOR YEARS AND YEARS.

EVERY DAY THAT YOU DELAY LESSENS THE PURCHASING POWER OF YOUR DOLLAR.

Buy Now!

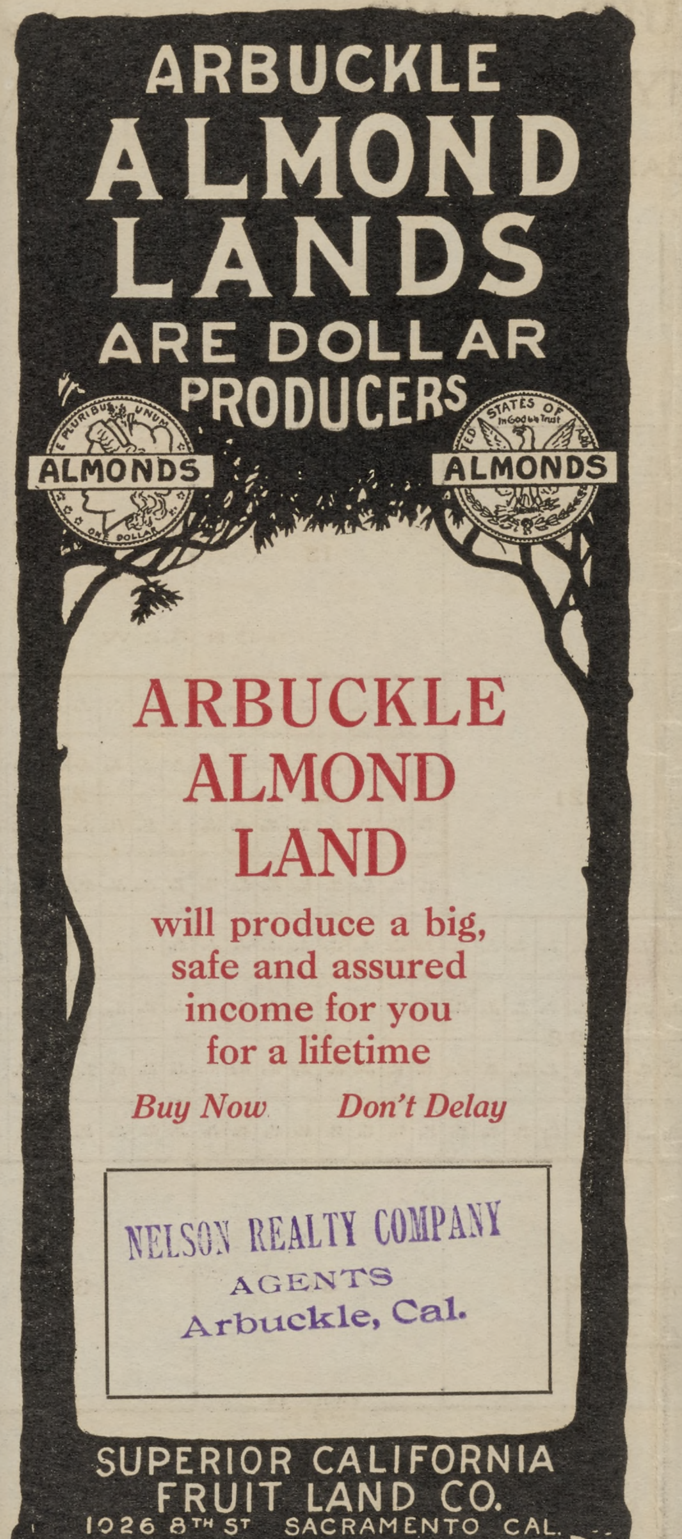
Arbuckle Almond Lands

APPEAL TO THE CAREFUL AND CONSERVATIVE BUYER.

NO EXTRAVAGANT CLAIMS ARE MADE FOR THEM, LIKE IS MADE FOR OTHER CALIFORNIA CROPS OF PROFITS OF FROM $500 TO $1,000 PER ACRE.

ARBUCKLE ALMOND LANDS

PRODUCE A STAPLE CROP THAT HAS A STAPLE MARKET AND CAN BE SOLD AT A STAPLE AND PROFITABLE PRICE, ASSURING A GOOD INCOME THAT IS SAFE AND CERTAIN, AND WHICH, WHEN COST AND INVESTMENT IS CONSIDERED, IS THE BIGGEST PAYING CROP THAT CAN BE GROWN IN CALIFORNIA.

Investigate Almond Culture Its Profits, Income and Possibilities

Then You Will Buy